TIME 1 ITEMS:

PAPPROVE How much do you disapprove or approve of the way Barack Obama is handling his job as president? Please select one response.

strongly	disapprove	somewhat	neither disapprove	somewhat	approve	strongly
disapprove		disapprove	nor approve	approve		approve
1	2	3	4	5	6	7

CAPPROVEHow much do you disapprove or approve of the way the U.S. Congress has been handling its job?

strongly	disapprove	somewhat	neither disapprove	e somewhat	approve	strongly
disapprove		disapprove	nor approve	approve		approve
1	2	3	4	5	6	7

ECONSTAT What do you think about the state of the economy these days in the United States? Would you say that the state of the economy is very bad, somewhat bad, neither bad nor good, or very good?

very	somewhat	neither bad	somewhat	very
bad	bad	nor good	good	good
1	2	3	4	5

DIR Do you feel things in this country are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

right direction	wrong track	don't know
3	1	2

OLEADER Think about Obama. In your opinion, does the phrase PROVIDES STRONG LEADERSHIP describe Obama extremely well, quite well, not too well or not well at all?

not well at all	not too well	quite well	extremely well
1	2	3	4

OKNOWThink about Obama. In your opinion, does the phrase KNOWLEDGEABLE describe Obama extremely well, quite well, not too well or not well at all?

not well at all	not too well	quite well	extremely well
1	2	3	4

OHONEST Think about Obama. In your opinion, does the phrase HONEST describe Obama extremely well, quite well, not too well or not well at all?

not well at all						11	
not well at all	not to	oo well	quite v	vell	extremely we	ll	
1		2	3		4		
OTOUCH Thi	ink about Ob	ama. In yo	ur opinion, d	loes the phrase	IN TOUCH	WITH P	EOPLE
describe Oban	na extremely	well quite	well not to	o well or not we	all at all?		
describe Oban	ia extremely	wen, quite	wen, not to	o well of flot we	on at an.		
not well at all	not to	o well	quite v	vell	extremely we	ll	
1		2	3		4		
How much do y	ou disapprov	e or approve	of the way P	resident Obama i	s handling ea	ach of the	following
issues? Please			•		C		C
	strongly	disapprove	somewhat	neither approve	somewhat	approve	strongly
	disapprove		disapprove	nor disapprove	approve		approve
OFOR	1	2	3	4	5	6	7
Foreign affairs							
in general							
OECON	1	2	3	4	5	6	7
Economy in							

TRUST How often can you trust the federal government in Washington to do what is right?

never	some of the	about half of the time	most of the time	always
1	2	3	4	5

general OEDUC

Education

OHEALTH

Health care

Immigration

OIMM

DONATE Do you think you will make annual donat	tions to your university, after you graduate?
If so, how much on average (enter \$0 if you do not the	nink you will donate)?

COLLSATTo what extent are you unsatisfied or satisfied with your decision to attend **XXX**?

extremely	very	somewhat	neither satisfied	somewhat	very	extremely satisfied
unsatisfied	unsatisfied	unsatisfied	nor unsatisfied	satisfied	satisfied	
1	2	3	4	5	6	7

The box below contains a number of words that describe different feelings and emotions. Read each item (in the first column) and then mark the appropriate answer in the row after that word. Indicate to what extent you feel this way *right now, that is, at the present moment*.

THE NUMBERS IN THE BOX ARE THE CODES FOR ALL VARIABLES (1-5) AND THE NAMES ARE THE NAMES OF THE EMOTIONS

	1	2	3	4	5
	very slightly	a little	moderately	quite a bit	extremely
	or not at all				
Elated					
Enthusiastic					
Proud					
Interested					
Sad					
Afraid					
Angry					
Hatred					
Bitter					
Contempt					
Worried					
Anxious					
Resentful					

space
u willing
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If you are willing to post, you can simply copy and paste the comments you just wrote above as a Facebook post with our link and the following statement:

"I am posting this as part of my participation in a study by researchers at Northwestern University. If you would like to participate in a part of that study you can follow this secure and encrypted link XXXX. Participation would entail completing a brief survey and you would then be entered into a drawing for one of twenty \$25 gift cards to Amazon."

AGE What is	s your age? Ento	er it in the spac	e below.		
YEAR What	is your year in	school?			
First Year	Sophomore 2	Junior 3	Senior 4	Graduate Student 5	N/A 9
GPA What is	s your cumulativ	ve grade point	average?		
STATE Whi	ch state do you	think of as hon	ne?	_	
ТОРСНОІС	EPrior to attend	ding, was XXX	X your top cho	oice of universit	ties? Yes No
	any other mem		•	1	No 0
		_	_		ne (before taxes)?
< <i>\$30,000</i> 1	\$30,000 - \$69,9 2	999 \$70,00 3	00-\$99,999	\$100,000-\$200,00 4	>\$200,000 5
FEMALE PI	ease indicate yo	our sex.			
male 0	female 1				
VARIABLE NAMES AR		NIFYING NO .CH CATEGO	AND 1 SIGN ORY. Which of	IFYING YES. The following of	PARATE THE VARAIBLE do you consider to be
White WHITE	African American AFR_AM	Asian American AS_AM	Hispanic HISPANIC	Native American NAT_AM	Other OTHER
CITIZENAr	e you a United	States citizen?			
	<u>Yes</u>				
0	1				
IDEO Which	n point on this se	cale best descri	bes your politic	cal views?	
very liberal 1	moderately liberal 2	somewhat liberal	moderate	somewhat conservative 5	moderately very conservative 6 7

PID Gen	erally speal	king, do you cor	nsider yoursel	f a Democrat, Inc	lependent, or	Republican?
strong Democrat	weak Democrat	Independent leans Democrat	Independent	Independent leans Republican	weak Republican	strong Republican
THEN SU	MMED IN	TO A SCALE,	BEING NEI	DED AS 1 IF TH THER CORREC ARIABLE IS PE	T, 1 BEING (RRECT AND ONE CORRECT,
current lav	v?	•	AS 1 IF CORR	l can be elected Pr RECT ANSWER (United States under THERWISE
of office f	or a U.S. Se		_CODED AS	1 IF CORRECT		nere in one full term) AND 0
GAMESA	This past f	ootball season, al	oout how many	of your school's f	ootball games	did you attend?
	•	Cootball season, alor the internet?	•	of your school's f	ootball games	did watch, at least
		sked of the before planning on wa		up onl y: llege Football Cl	nampionship	Game?
	Yes 1	_				
-		sked of the afte watch the Colle		o <i>onl</i> y: Championship Ga	me?	
	Yes 1	_				

TIME 2 ITEMS:

How much do you disapprove or approve of the way Barack Obama is handling his job as president? Please select one response.

strongly	disapprove	somewhat	neither disapprov	e somewhat	approve	strongly
disapprove		disapprove	nor approve	approve		approve
1	2	3	4	5	6	7

How much do you disapprove or approve of the way the U.S. Congress has been handling its job?

strongly	disapprove	somewhat	neither disappro	ove somewhat	approve	strongly
disapprove		disapprove	nor approve	approve		approve
1	2	3	4	5	6	7

What do you think about the state of the economy these days in the United States? Would you say that the state of the economy is very bad, somewhat bad, neither bad nor good, or very good?

very	somewhat	neither bad	somewhat	very
bad	bad	nor good	good	good
1	2	3	4	5

Do you feel things in this country are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

right direction	wrong track	don't know
3	1	2

How often can you trust the federal government in Washington to do what is right?

never	some of the	about half of the time	most of the time	always
1	2	3	4	5

To what extent are you unsatisfied or satisfied with your decision to attend XXX?

extremely	very	somewhat	neither satisfied	somewhat	very	extremely
unsatisfied	unsatisfied	unsatisfied	nor unsatisfied	satisfied	satisfied	satisfied
1	3	3	4	5	6	7

Do you think you will make annual donations to your university, after you graduate? If so, how much on average (enter \$0 if you do not think you will donate)?

The box below contains a number of words that describe different feelings and emotions. Read each item (in the first column) and then mark the appropriate answer in the row after that word. Indicate to what extent you feel this way *right now, that is, at the present moment*.

THE NUMBERS IN THE BOX ARE THE CODES FOR ALL VARIABLES (1-5) AND THE NAMES ARE THE NAMES OF THE EMOTIONS

	1	2	3	4	5
	very slightly	a little	moderately	quite a bit	extremely
	or not at all				
Elated					
Enthusiastic					
Proud					
Interested					
Sad					
Afraid					
Angry					
Hatred					
Bitter					
Contempt					
Worried					
Anxious					
Resentful					

	Did	you v	watch	the	College	Football	Cham	pionshi	p Game?
--	-----	-------	-------	-----	---------	----------	------	---------	---------

No	Yes
0	1

Thank you for completing the survey. So that we can send you your Amazon gift card, we ask for
your name and e-mail:
What is your name?
What is your e-mail address?